

31st March 2022

Dear Parents and Carers

As you are aware, we have spent much of the past year working on our new logo and branding, with the most recent update being the launch of our new website. Another element of this project has been to re-evaluate the uniform. I am delighted to share the details of this with you today - please find enclosed. We are moving to a uniform colour that is more vibrant and energetic, in line with what the Federation stands for.

Please note that there is absolutely no obligation to buy new uniform. We understand that the phasing-in of the new uniform will be a gradual process. We anticipate families will start to buy the updated uniform as and when they need to replace items. Please do not feel under any pressure to move to the new uniform.

We have explored different items and suppliers to ensure that we continue to offer families cost-effective options. We have streamlined the uniform to help with this and now have only three branded pieces – sweater, cardigan and PE hoodie. Children are welcome to wear unbranded pieces in the school colour which can be purchased from supermarkets or other online suppliers (we sourced non-branded options as part of due diligence from ASDA George).

Maritime Motifs in South Molton remains our supplier for branded items. Their contact details and prices are on the enclosed sheet.

Should you have any queries, please don't hesitate to get in touch.

Best wishes



Mrs Fenemore



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